



Town of Yountville

6550 Yount Street
Yountville, CA 94599

Staff Report

Agenda Item #: {{section.number}}C

Yountville Town Council Staff Report

DATE: May 17, 2022

TO: Mayor and Town Council

FROM: Kirsty Shelton, Planning & Building Director

PREPARED BY: Kirsty Shelton, Planning & Building Director

SUBJECT:

Approval of Resolution 22-4120 Adopting the Standards for the Accessory Uses within the Washington Street Activation Zone, which includes Outdoor Seating, Curbside Pick Up, and Temporary Retail Activation.

DISCUSSION/BACKGROUND

Staff presented to the Council on March 15th to receive direction on what elements of the Economic Recovery Program (ERP) the Council would like to have on a more permanent basis. The Council provided direction to staff to return with a streamlined process for approving outdoor dining, temporary retail, and curbside pickup.

Since then, Staff has reached out to the business community, sent letters and emails to all participants in the ERP, and presented and received feedback from the Zoning and Design Review Board (ZDRB) on April 12th, 2022.

In summary, the following comments were added based on ZDRB feedback:

- 1- Landscape elements to be limited to 36", unless not located on the street frontage to provide interest (such as corner elements).
- 2- Require historic evaluation if it relates to a historic structure.
- 3- Encourages awnings or permanent shade structures.
- 4- All plantings must be drought tolerant. 5- Design shall be appropriate in keeping with the existing architectural design and adopted commercial Design Standards.

Staff presented to the Town Council at a duly noticed public hearing on May 3, 2022. There were no revisions or changes from the public or the Council.

Attached for your approval includes a Resolution adopting the Standards for Accessory Uses within the Washington Street Activation Zone, which includes Outdoor Uses, Temporary Retail, and Curbside Pickup ("Standards").

ENVIRONMENTAL REVIEW

CEQA Cat Ex Class 1, Existing Facilities

FISCAL IMPACT

Is there a Fiscal Impact? No

Is it Currently Budgeted? No

Where is it Budgeted? N/A

Is it Mandatory or Discretionary? Discretionary

Is there a Staff Resource Impact? Nominal

STRATEGIC PLAN GOAL

Is item Identified in Strategic Plan? Yes

If yes, Identify Strategic Goal and Objective. **Premier Destination:** The Town values its residents, rich history, natural environment, culinary excellence, arts, and distinguished businesses that make our home a place people love.

Briefly Explain Relationship to Strategic Plan Goal and Objective. By adopting design and development standards for accessory uses within the Washington Street activation district this will ensure orderly and harmonious development.

RECOMMENDATION

Adopt Resolution 22-4120 Adopting the Standards for the Accessory Uses within the Washington Street Activation Zone, which includes Outdoor Seating, Curbside Pick Up, and Temporary Retail Activation.