



# Town of Yountville

6550 Yount Street  
Yountville, CA 94599

## Staff Report

**Agenda Item #:** {{section.number}}B

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## Yountville Town Council Staff Report

**DATE:** June 1, 2021

**TO:** Mayor and Town Council

**FROM:** Erica Teagarden, Management Analyst

**PREPARED BY:** Erica Teagarden, Management Analyst

**SUBJECT:**

Update on Leaf Blower Incentive Program and Community Outreach

**DISCUSSION/BACKGROUND**

Staff is excited to provide an update on the leaf blower incentive program & community regarding the upcoming gas-powered leaf blower ban. A PowerPoint presentation will be provided at the meeting and will include the following:

Community Outreach

- Over 2,000 informational mailers distributed to residents & businesses.
- 30 informational mailers sent to landscape companies with current business license.
- Leaf Blower Ordinance & Incentive Program webpage added to Town's website.
- Staff is preparing to send postcards to all residents and business prior to July 1.
- Yard signs and banners have been placed throughout town.

Incentive Program

- 21 Residential applications received.
- 3 Commercial applications received.
- Total \$3,036 funds distributed.

**ENVIRONMENTAL REVIEW**

Not Applicable

**FISCAL IMPACT**

Is there a Fiscal Impact? Yes

Is it Currently Budgeted? Yes

Where is it Budgeted? General Fund

Is it Mandatory or Discretionary? Discretionary

Is there a Staff Resource Impact? Yes

## **STRATEGIC PLAN GOAL**

Is item Identified in Strategic Plan? Yes

If yes, Identify Strategic Goal and Objective. **Quality of Life:** The Town enhances the livability of Yountville by providing well-maintained public facilities, parks, and trails, and quality programs and events.

Briefly Explain Relationship to Strategic Plan Goal and Objective. The education and incentive program will increase awareness, education and compliance with the Town's new Gas-Powered Leaf Blower Ordinance.

## **RECOMMENDATION**

Receive and File