

Agenda Item #: {{section.number}}B

# Yountville Town Council Staff Report

- **DATE:** April 6, 2021
- TO: Mayor and Town Council
- **FROM:** Erica Teagarden, Management Analyst
- **PREPARED BY:** Erica Teagarden, Management Analyst

### SUBJECT:

Update on Gas Powered Leaf Blower Ban Promotion and Marketing Outreach

### DISCUSSION/BACKGROUND

Staff is excited to give an update on the gas-powered leaf blower incentive program and educational outreach.

### ENVIRONMENTAL REVIEW

Not Applicable

### FISCAL IMPACT

Is there a Fiscal Impact? Yes Is it Currently Budgeted? Yes Where is it Budgeted? General Fund Is it Mandatory or Discretionary? Discretionary Is there a Staff Resource Impact? Yes

## STRATEGIC PLAN GOAL

Is item Identified in Strategic Plan? Yes

If yes, Identify Strategic Goal and Objective. **Quality of Life:** The Town enhances the livability of Yountville by providing well-maintained public facilities, parks, and trails, and quality programs and events.

Briefly Explain Relationship to Strategic Plan Goal and Objective. The education and incentive program will increase awareness, education and compliance with the Town's new Gas-Powered Leaf Blower Ordinance.

### **RECOMMENDATION** Receive and File