



# Town of Yountville

6550 Yount Street  
Yountville, CA 94599

## Staff Report

**Agenda Item #:** {{section.number}}F

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### Yountville Town Council Staff Report

**DATE:** July 19, 2022

**TO:** Mayor and Town Council

**FROM:** Eddy Gomez, Town Clerk

**PREPARED BY:** Eddy Gomez, Town Clerk

**SUBJECT:**

Appoint three (3) individuals to serve on the Yountville Arts Commission with the terms of office to commence July 21, 2022 and expire July 20, 2024.

**DISCUSSION/BACKGROUND**

At the December 4, 2013 Town Council meeting, Council adopted Resolution Number 3081-12 initially establishing the Yountville Arts Commission and adopting by-laws for the Commission.

At the April 3, 2018 Town Council meeting, Council adopted Resolution Number 18-3476 approving the ratification of the Yountville Arts Commission Bylaws to increase the size of the Commission from five (5) to seven (7) members.

The seven (7) member Commission shall consist of four (4) members who must be residents and up to three (3) members who are involved with a business or non-profit organization that is involved with arts and cultural activities in Yountville.

The mission of the Yountville Arts Commission (Commission) is to provide vision, leadership, inspiration and support to artists and their art in Yountville. The Commission will serve in an advisory capacity to the Town Council and staff in matters pertaining to the cultural arts but not limited to the development of visual, performing and literary arts and other matters as may be referred to the Commission by the Town Council or Town Manager.

The Commission has a unique characteristic in which it serves and functions as a formal policy and action taking body as well as a "working committee". As a working committee, members function and work as an extension of town staff to develop and implement cultural art related events and programming. These additional programs and events help to supplement the quality of life and activities of the Town which would not otherwise be provided due to staffing constraints. The operating structure of this Commission has been established in its by-laws and is designed to incorporate both the formalized nature of a public policy body and the volunteer nature working to implement programming and events.

The Commission with staff support will engage in the active management and work necessary to execute and implement the following: a) The Yountville Public Art Walk Program; b) The Gallery at the Community Center Program and other art show related programs; c) The Yountville Literary Programs; d) The Public Art Fund and general fund budget associated with Cultural Arts; e) Fundraising to support Commission activities through private or public donations, gifts and grants for the cultural arts in conjunction with approved Town policies and

procedures; e) Coordinating and hosting receptions and other events in support of Commission programming; f) Marketing and public relations efforts in support of Commission programming and events; and g) Perform such duties in support of cultural arts services as may be assigned by the Town Council.

#### Recruitment

A Notice of Vacancy was posted on May 25, 2022 in the Town designated posting locations including the Town's website under the Board and Commission page to fill three (3) positions due to terms expiring in July 2021.

At the close of the application filing period, the Town received four (5) applications for three (3) positions. Applications were received from incumbent members Noel Resnick, Robin McKee-Cant, and Ronda Schaer. New applications were received from PJ Hudson and Mackenzie Magro. Mackenzie Magro's application was not eligible for the position due to their living location being in the City of Napa.

Arts Commission By-laws outline membership requirements which include being a resident of the Town of Yountville. Mr. Galea is not a resident of the Town of Yountville and for that reason was unable to be considered for the Commission.

Town Council conducted Applicant interviews during a Special Meeting held July 14, 2022 via teleconference. Following the interviews, Council submitted their vote tallies to the Town Clerk who compiled the results.

Town Council Protocols state that Council makes appointments by interview and ballot process with a motion to confirm appointments. Based on the results, staff is requesting Council reappoint incumbent members Noel Resnick and Ronda Schaer and to appoint new applicant PJ Hudson to the Commission with their terms of office to commence July 21, 2022 and expire July 20, 2024.

#### ENVIRONMENTAL REVIEW

Not Applicable

#### FISCAL IMPACT

Is there a Fiscal Impact? No

Is it Currently Budgeted? N/A

Where is it Budgeted? N/A

Is it Mandatory or Discretionary? Discretionary

Is there a Staff Resource Impact? No

#### STRATEGIC PLAN GOAL

Is item Identified in Strategic Plan? Yes

If yes, Identify Strategic Goal and Objective. **Engaged Residents:** The Town embraces our residents' commitment to community as seen through volunteerism, civic engagement, and public participation that enhances the quality of life in Yountville.

Briefly Explain Relationship to Strategic Plan Goal and Objective. Yountville Arts Commission is a volunteer commission helping to support the Yountville Art Walk, Gallery @ Community Center and other community-based cultural arts programming.

#### RECOMMENDATION

Reappoint incumbent members Noel Resnick and Ronda Schaer and new applicant PJ Hudson to the Commission with their terms of office to commence July 21, 2022 and expire July 20, 2024.