



# Town of Yountville

6550 Yount Street  
Yountville, CA 94599

## Staff Report

Item #: {{section.number}}A

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## Yountville Arts Commission Staff Report

**DATE:** December 2, 2024

**TO:** Yountville Arts Commission

**FROM:** Noel Resnick, Vice Chair

**TITLE/RECOMMENDATION:**

December Marketing and PR Update

**DISCUSSION/BACKGROUND**

**Art Walk**

*Shop the Yountville Art Walk* is live on the Yountville.com website *Holidays in Yountville Gift Guide*. <https://yountville.com/events/holidays-in-yountville/> Great exposure and community participation

Participation Status

- Total Event Entries: 162
- Total Gift Guide Entries: 65
- Total Members Participating: 69

**Find Your Heart in Yountville**

Napa Valley Life front of magazine Calendar section – paragraph with photo or possibly short article in February issue

**ART, SIP & STROLL**

Napa Valley Life front of magazine mention in Spring Issue. The editor loved the poster art!

**Youth Art Show**

Chamber Newsletter 11/22

**Art and Alchemy** Yountville Arts legacy project/Marita Dorenbecher will share updated report

**FISCAL IMPACT**

Is there a Fiscal Impact? Yes

Is it Currently Budgeted? Yes

Where is it Budgeted? 01-5415

Is it Mandatory or Discretionary? Discretionary

Is there a Staff Resource Impact? Nominal

**ATTACHMENTS**

1.