



Town of Yountville

6550 Yount Street
Yountville, CA 94599

Staff Report

Item #: {{section.number}}A

Yountville Arts Commission Staff Report

DATE: March 3, 2025
TO: Yountville Arts Commission
FROM: Noel Resnick, Vice Chair

TITLE/RECOMMENDATION

Monthly report.

DISCUSSION/BACKGROUND

AS&S:

Compiled photo assets for AS&S marketing efforts
Ad completed for 65°/57° Spring edition and sent to editor
PUC Film Students for photography and videography of the event are confirmed

Find Your Heart in Yountville:

Yountville Sun – Paul's Picks 2/13

Cross Promotion:

Artist Reception: Vi Bottaro at Cornerstone Cellars- Vi is one of Yountville Arts Commission's photographers
Entry in YAC Spring Newsletter
Commissioners welcome to join! Friday, March 21, 2025, 5:30 – 7:30 at Cornerstone Cellars

Gallery:

Marketing planning and strategies will begin shortly for Seward Johnson Gallery show Midnight Snack Art
Working on editorial content for 65°/57° summer edition showcasing Stever Rogers Gallery & Midnight Snack Art Show

FISCAL IMPACT

Is there a Fiscal Impact? Yes
Is it Currently Budgeted? Yes
Where is it Budgeted? 01-5415
Is it Mandatory or Discretionary? Discretionary
Is there a Staff Resource Impact? Nominal