

# Town of Yountville

6550 Yount Street  
Yountville, CA 94599



*Town of Yountville*

*"The Heart of the Napa Valley"*

## Meeting Minutes – Final

**Monday, November 4, 2024**

**4:00 PM**

**Town Council Chambers**

## Yountville Arts Commission

*Ronda Schaer, Chair*

*Cynthia Kapjian, Vice Chair*

*Noel Resnick, Commissioner*

*Judy Meredith, Commissioner*

*Geoffrey Leigh, Commissioner*

*PJ Hudson, Commissioner*

*Marita Dorenbecher, Commissioner*

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basis, you will need special assistance beyond what is provided, the Town will provide reasonable accommodations for you. Individuals who need auxiliary aids or services for effective communication or participation in programs and services of the Town of Yountville are invited to make their needs and preferences known by contacting the Town Clerk at (707) 944-8851 at least 72 hours prior to the meeting. This notice is available in accessible alternate formats from the ADA Coordinator.

**1. CALL TO ORDER**

Chair Schaer called the meeting to order.

**2. ROLL CALL**

**Present:** 7; Chair Ronda Schaer, Vice Chair Cynthia Kapjian, Commissioner Noel Resnick, Commissioner Geoffrey Leigh, Commissioner Judy Meredith, Commissioner PJ Hudson, Commissioner Marita Dorenbecher

**Absent:** None

**3. PLEDGE OF ALLEGIANCE**

The pledge of allegiance was held.

**4. ADOPTION OF AGENDA**

A motion was made by Commissioner Leigh, seconded by Commissioner Hudson to Adopt the Agenda. The motion Carried by the following vote:

**AYES:** 7; Chair Schaer, Vice Chair Kapjian, Commissioner Resnick, Commissioner Leigh, Commissioner Meredith, Commissioner Hudson, Commissioner Dorenbecher

**NOES:** 0

**ABSTAIN:** 0

**5. APPROVAL OF MINUTES**

**A. Meeting Minutes from October 7, 2024 for Review and Approval**

It was the consensus of the Commission to amend the Meeting Minutes from October 7, 2024, by striking the sentence "The pledge of allegiance was held" from the record.

A motion was made by Commissioner Hudson, seconded by Vice Chair Kapjian to approve the Meeting Minutes from October 7, 2024, as amended. The motion Carried by the following vote:

**AYES:** 7; Chair Schaer, Vice Chair Kapjian, Commissioner Resnick, Commissioner Leigh, Commissioner Meredith, Commissioner Hudson, Commissioner Dorenbecher

**NOES:** 0

**ABSTAIN:** 0

**6. PUBLIC COMMENT ON MATTERS NOT LISTED ON THE AGENDA**

None.

**7. ADMINISTRATIVE / REGULAR ITEMS**

Parks and Recreation Director Samantha Holland introduced Recreation Coordinator, Katelyn Huss.

- A. Appointment of Chair and Vice Chairs of the Yountville Arts Commission for Consideration and Approval with the new appointments taking effect at the December 2, 2024 meeting.

Commissioner Resnick nominated Chair Schaer to serve as Chair. The nomination was seconded by Commissioner Leigh. Nominee Schaer accepted the nomination.

Commissioner Leigh nominated Commissioner Resnick to serve as Vice Chair. The nomination was seconded by Commissioner Dorenbecher. Nominee Resnick accepted the nomination.

A motion was made by Commissioner Hudson, seconded by Commissioner Dorenbecher accepting both nominations and appointing Chair Schaer and Vice Chair Resnick. The motion carried by the following vote:

**AYES:** 7; Chair Schaer, Vice Chair Kapjian, Commissioner Resnick, Commissioner Leigh, Commissioner Meredith, Commissioner Hudson, Commissioner Dorenbecher

**NOES:** 0

**ABSTAIN:** 0

- B. 2024 Planning Retreat Notes for Review and Filing

Parks and Recreation Director Samantha Holland reported on the item. No changes were made by the Commission.

## 8. ART FUND REPORT

- A. Art Fund Reports Ending September 2024

Parks and Recreation Director Samantha Holland presented the update noting that the Commission was approved for \$25,000 in one-time funding from the TID (fund 23). Starting next year, they will support the Yountville Art, Sip and Stroll for \$10,000 and support the Art Walk with \$10,000 of ongoing funding. It was the consensus of the Commission to write a letter of appreciation to the Board for their ongoing generous support and funding.

## 9. ART, SIP & STROLL UPDATE

- A. Art, Sip and Stroll Update

Chair Schaer presented the update, noting that she and Commissioner Resnick met with an artist who works with a scroll saw.

## 10. GALLERY SUBCOMMITTEE

- A. Gallery Show proposal for Art, Sip and Stroll opening May 8th featuring John Sensenbaugh for review and approval

A motion was made by Commissioner Dorenbecher, seconded by Commissioner Leigh to approve John Sensenbaugh as the artist at the Art, Sip and Stroll in the gallery. The motion

carried by the following vote:

**AYES:** 7; Chair Schaer, Vice Chair Kapjian, Commissioner Resnick, Commissioner Leigh, Commissioner Meredith, Commissioner Hudson, Commissioner Dorenbecher

**NOES:** 0

**ABSTAIN:** 0

**B. October Gallery Update to Receive and File**

Vice Chair Kapjian presented the update.

Parks and Recreation Director Samantha Holland confirmed the call for artists was shared via the mailing list. Chair Schaer updated the Commission on the inquiries she has received so far.

Recreation Coordinator Katelyn Huss reported that we received six submissions for the Youth Art Exhibit and has marketed more with a deadline of November 10, 2024, for submissions. This exhibit will be open from December 5<sup>th</sup>, 2024, through January 10<sup>th</sup>, 2025.

**11. ART WALK SUBCOMMITTEE**

**A. October Art Walk Update**

Chair Schaer presented the update. She noted that an artist had been acquired to create a patina art piece and will work on the piece in Town from November 15-16, 2024.

Chair Schaer updated the Commission on the sculpture opportunities which are still in the works. The Mare and Foal piece at Hopper Creek will be removed on November 12<sup>th</sup>. The family at Chandler Estate decided not to donate the piece and will take it back.

**12. LITERARY SUBCOMMITTEE**

Commissioner Leigh reported that the writing celebration new class will take place on January 14<sup>th</sup>, 2025, and is working on a new sequence of dates for the bookmark stories.

**13. MARKETING AND PR SUBCOMMITTEE**

**A. October Marketing Report**

Commissioner Resnick presented the update. She noted that the AS&S '25 Poster was signed off, meaning the Subcommittee is no longer awaiting final touches.

**14. PERFORMING ARTS SUBCOMMITTEE**

**A. Performing Arts and Other Events October Update**

Commissioner Hudson presented the update. She noted that the goal of the Subcommittee was to have merchandise ready before the February 4<sup>th</sup> incorporation anniversary celebration.

**15. MUSTARD CELEBRATION SUBCOMMITTEE**

Commissioner Meredith mocked up a Press Release for the Commission to review regarding the spring (artificial) flower installation. The deadline has now been pushed to February for increased participation with the intention to tie this event marketing to the marketing for “Find Your Heart.”

Chair Schaer noted an upcoming November 18<sup>th</sup> meeting regarding the Mustard Celebration with the Chamber. Parks and Recreation Director Samantha Holland met with the Chamber last week to touch base on each piece regarding the opening celebration for the gallery. In collaboration with the Chamber, staff plan to create a logo for publicity of the event, which will take place on January 15<sup>th</sup>. She noted that 250 tickets will be available with the goal of 40 artists and 40 writers.

**16. STAFF INFORMATIONAL REPORTS**

Parks and Recreation Director Samantha Holland mentioned acquiring electronic screens to replace the existing bulletin boards used in Town for postings including meeting Agendas and flyer publishing.

**17. COMMISSIONER COMMENTS / REPORTS**

Commissioner Dorenbecher reported the article about the history of the Commission is in the works.

**18. ADJOURNMENT**

A motion was made by Commissioner Dorenbecher, seconded by Commissioner Leigh to adjourn the meeting. The motion carried by the following roll call vote:

**AYES:** 7; Chair Schaer, Vice Chair Kapjian, Commissioner Resnick, Commissioner Leigh, Commissioner Meredith, Commissioner Hudson, Commissioner Dorenbecher

**NOES:** 0

**ABSTAIN:** 0

Adjourn to the Yountville Arts Commission Meeting Monday, December 2, 2024, held in Town Council Chambers.

/s/ Samantha Holland

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Samantha Holland  
Parks and Recreation Director

Date Approved: December 2, 2024