



# Town of Yountville

6550 Yount Street  
Yountville, CA 94599

## Staff Report

Item #: {{section.number}}{{item.number}}

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### Yountville Arts Commission Staff Report

**DATE:** January 6, 2025

**TO:** Yountville Arts Commission

**FROM:** Judy Meredith & PJ Hudson

#### TITLE/RECOMMENDATION

Yountville merchandise logo and budget for consideration and approval.

#### DISCUSSION/BACKGROUND



- There will also be a small Yountville Arts (YA) logo and our website at the bottom of the graphic space on the bag.
- To get us started, two items were selected for purchase by YA: Canvas bags with wine theme logo and ball caps with YA logo.
- Budget approval request for \$3,000 expense for new program. Estimated revenue: \$5,000 (Budget from unspent funds from Scarecrow Contest, canceled Legacy Roundtable and Mustard event in 01-5415-4120).
- Discussion on where to sell.

**FISCAL IMPACT**

Is there a Fiscal Impact? Yes

Is it Currently Budgeted? No

Where is it Budgeted?

Is it Mandatory or Discretionary? Discretionary

Is there a Staff Resource Impact? Nominal

**ATTACHMENTS**

1. Sample Canvas Bag