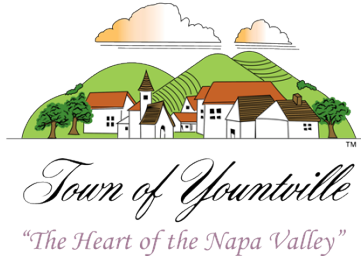


# Town of Yountville

6550 Yount Street  
Yountville, CA 94599



## Meeting Minutes – Final

**Monday, February 3, 2025**

**4:00 PM**

**Town Council Chambers**

## Yountville Arts Commission

***Ronda Schaer, Chair***  
***Noel Resnick, Vice Chair***  
***Cynthia Kapjian, Commissioner***  
***Judy Meredith, Commissioner***  
***Geoffrey Leigh, Commissioner***  
***PJ Hudson, Commissioner***  
***Marita Dorenbecher, Commissioner***

The Town of Yountville is committed to complying with the Americans with Disabilities Act (ADA) and other similar federal and state laws in all respects. If, as an attendee or participant in this meeting, or in meetings on a regular basis, you will need special assistance beyond what is provided, the Town will provide reasonable accommodations for you. Individuals who need auxiliary aids or services for effective communication or participation in programs and services of the Town of Yountville are invited to make their needs and preferences known by contacting the Town Clerk at (707) 944-8851 at least 72 hours prior to the meeting. This notice is available in accessible alternate formats from the ADA Coordinator.

**1. CALL TO ORDER**

Chair Schaer called the meeting to order at 4:00 p.m.

**2. ROLL CALL**

**Present:** 5; Chair Ronda Schaer, Vice Chair Noel Resnick, Commissioner Geoffrey Leigh, Commissioner Judy Meredith, Commissioner Marita Dorenbecher

**Absent:** 2; Commissioner Cynthia Kapjian, Commissioner PJ Hudson

**3. PLEDGE OF ALLEGIANCE**

The pledge of allegiance was held.

**4. ADOPTION OF AGENDA**

A motion was made by Commissioner Leigh, seconded by Commissioner Dorenbecher to adopt the agenda. The motion carried by the following vote:

**AYES:** 5; Chair Schaer, Vice Chair Resnick, Commissioner Leigh, Commissioner Meredith, Commissioner Dorenbecher

**NOES:** 0

**ABSTAIN:** 0

**5. APPROVAL OF MINUTES**

**A.** Meeting minutes from January 6, 2025 for review and approval.

A motion was made by Commissioner Dorenbecher, seconded by Commissioner Leigh to approve the minutes of the regular meeting held January 6, 2025. The motion carried by the following vote:

**AYES:** 5; Chair Schaer, Vice Chair Resnick, Commissioner Leigh, Commissioner Meredith, Commissioner Dorenbecher

**NOES:** 0

**ABSTAIN:** 0

**ABSENT:** 2; Commissioner Kapjian, Commissioner Hudson

**6. PUBLIC COMMENT ON MATTERS NOT LISTED ON THE AGENDA**

Chair Schaer opened public comment.

Linda Faber

Chair Schaer closed public comment.

**7. ART FUND REPORT**

**A.** Art Fund Reports Ending December 2024.

Parks and Recreation Director Holland presented the Art Fund Report.

## **8. ART WALK SUBCOMMITTEE**

### **A. Art Walk Updates from January 2024.**

Chair Schaer presented the Art Walk update. It was the consensus of the Commission to have a plaque made for Yellow Sphere.

## **9. GALLERY SUBCOMMITTEE**

### **A. Gallery Subcommittee Report for January 2025.**

Commissioner Leigh presented the Gallery Subcommittee report update.

### **B. Photo Finale 2026 Gallery Show Proposal for Review and Approval.**

Chair Schaer presented the Photo Finale 2026 Gallery Show Proposal.

A motion was made by Vice Chair Resnick, seconded by Commissioner Leigh to adopt the Photo Finale Show 2026 Gallery Show. The motion carried by the following vote:

**AYES:** 5; Chair Schaer, Vice Chair Resnick, Commissioner Leigh, Commissioner Meredith, Commissioner Dorenbecher

**NOES:** 0

**ABSTAIN:** 0

**ABSENT:** 2; Commissioner Kapjian, Commissioner Hudson

## **10. LITERARY SUBCOMMITTEE**

Commissioner Leigh presented the Literary Subcommittee update.

Handwritten Out Loud event has been moved to February 16<sup>th</sup> from 4:00 p.m. to 6:00 p.m.

The Bookmark Stories Contest is proceeding with two events for how to write bookmarks. The events will be held at the Yountville Board Room on March 25<sup>th</sup> from 10:00 a.m. to 11:30 a.m., and at the Napa Valley Library Lifeworks Room April 1<sup>st</sup> from 4:00 p.m. to 5:30 p.m. Bookmarks will be accepted beginning in early April and through the end of June. To encourage more youth participation, local high school teachers are being contacted to spread the word to the local youth.

## **11. MARKETING AND PR SUBCOMMITTEE**

### **A. Marketing and PR Monthly Update for January 2025.**

Vice Chair Resnick presented the Marketing and PR update. Not included in the written report, she noted statistics from the Chamber of Commerce were released regarding Holidays in Yountville.

## **12. PERFORMING ARTS & OTHER EVENTS SUBCOMMITTEE**

Commissioner Meredith presented the Performing Arts and Other Events Subcommittee update. Two Legacy Roundtable events will occur, one in April (with Veterans) and in the fall, a Dance Legacy Roundtable. The date for the Movie in the Park has been set to show Bottle Shock.

Chair Schaer gave an update on merchandise and discussed the positioning of the website on the baseball caps. The Commission discussed when and how to launch the merchandise.

## **13. MUSTARD CELEBRATION SUBCOMMITTEE**

Chair Schaer presented the Mustard Celebration Subcommittee update. Commissioners were encouraged to add events to the calendar.

Commissioner Meredith asked the rest of the Commissioners to ride in the Mardi Gras Parade float and requested staff to setup a space to display and sell merchandise in the Yountville Commons.

## **14. ART, SIP & STROLL UPDATE**

Parks and Recreation Director Holland presented the Art, Sip and Stroll update. She reported that 61 entries were received from the Call for Artists which closes on February 16<sup>th</sup>. Staff are working to acquire food trucks for the event. A contract is in place for tents. Staff's goal is to go live with tasting packages on March 1<sup>st</sup>, five wineries have responded so far with hopes of gathering more.

## **15. COMMISSIONER COMMENTS / REPORTS**

Commissioner Meredith reported that she and Commissioner Hudson are narrowing down the list of bands for Music in the Park.

Parks and Recreation Director Holland invited the Commission and members of the public to attend the Diamond Jubilee event taking place on February 4, 2025, to celebrate the Town's 60<sup>th</sup> Anniversary of Incorporation.

## **16. ADJOURNMENT**

A motion was made by Commissioner Leigh, seconded by Commissioner Dorenbecher to adjourn the meeting. The motion carried by the following roll call vote:

**AYES:** 5; Chair Schaer, Commissioner Resnick, Commissioner Leigh, Commissioner Meredith, Commissioner Dorenbecher

**NOES:** 0

**ABSTAIN:** 0

**ABSENT:** 2; Commissioner Kapjian, Commissioner Hudson

Chair Schaer adjourned the meeting at 5:13 p.m.

Adjourn to the Yountville Arts Commission Meeting Monday, March 3, 2025 at 4:00 PM being held in Town Council Chambers located at 6550 Yount Street.

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/s/ Samantha Holland  
Parks and Recreation Director

Date Approved: March 3, 2025