

Town of Yountville

6550 Yount Street
Yountville, CA 94599



Meeting Minutes – Final

Monday, May 6, 2024

4:00 PM

Town Council Chambers

Yountville Arts Commission

Ronda Schaer, Chair
Cynthia Kapjian, Vice Chair
Noel Resnick, Commissioner
Judy Meredith, Commissioner
Geoffrey Leigh, Commissioner
PJ Hudson, Commissioner
Marita Dorenbecher, Commissioner

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1. CALL TO ORDER

2. ROLL CALL

Present: 6 Chair Ronda Schaer, Vice Chair Cynthia Kapjian, Commissioner Noel Resnick, Commissioner Geoffrey Leigh, Commissioner PJ Hudson, Commissioner Marita Dorenbecher

Absent: 1 Commissioner Judy Meredith

3. PLEDGE OF ALLEGIANCE

The pledge of allegiance was held.

4. ADOPTION OF AGENDA

A motion was made by Commissioner Leigh, seconded by Commissioner Dorenbecher to Adopt the Agenda. The motion carried by the following vote:

AYES: 6; Chair Schaer, Commissioner Resnick, Commissioner Leigh, Commissioner Hudson, Commissioner Dorenbecher, Vice Chair Kapjian

NOES: 0

ABSTAIN: 0

5. APPROVAL OF MINUTES

A Meeting Minutes from April 1, 2024 for review and approval.

A motion was made by Commissioner Leigh, seconded by Commissioner Dorenbecher to Meeting Minutes from April 1, 2024 for review and approval. The motion Carried by the following vote:

AYES: 6; Chair Schaer, Vice Chair Kapjian, Commissioner Resnick, Commissioner Leigh, Commissioner Hudson, Commissioner Dorenbecher

NOES: 0

ABSTAIN: 0

6. PUBLIC COMMENT ON MATTERS NOT LISTED ON THE AGENDA - NONE

7. ART FUND REPORT

A Art Funds Report Ending March 31, 2024

Director Holland presented the report.

8. ART WALK SUBCOMMITTEE

Chair Schaer presented the update.

Sale of the dancing butterfly has been sold, a copy will be made and current sculpture will stay in town.

Commissioner Resnick noted Chair Schear's dedication to the Art Walk and the remarkable work she does.

Chair Schear requested seasonal maintenance to be done on the Art Walk. "Adopt a Sculpture" was discussed but will require more organization and planning.

9. GALLERY SUBCOMMITTEE

Upcoming Shows

- Chris Cammarata 5/9 – 8/2
- Frank Trozzo 8/8 – 9/27
- Pamela Anderson 10/3 – 11/29
- Youth Exhibit 12/5 – 1/3

Vice Chair Kapjian provided an update on the Andrea Cazares gallery show which was successful.

The Chris Cammorata show was hung today, May 6. The opening is this Thursday, May 9.

She requested commission members to consider artists for gallery show slots in the coming year.

10. LITERARY SUBCOMMITTEE

A General Report

Commissioner Leigh presented the staff report.

Commissioner Hudson provided update of interested participation in upcoming event.

11. MARKETING AND PR SUBCOMMITTEE

A April Update

Commission Resnick presented the update on Chris Cammarata and Napa Valley Life, Art Walk tour.

Chair Schaer and Director Samantha Holland update on marketing for Art, Sip, Stroll in Marketplace magazine.

Director Samantha Holland provided update with the Press Democrat.

Commission Dorenbecher is working on the history of the Arts Commission project. She also reported on important media contacts and News Anchor Heather Holmes from KTVU Fox 2 will be attending the event and Roberta Rodriguez, also from KTVU Fox 2, will be doing a PSA about Art, Sip & Stroll during a weather segment.

12. PERFORMING ARTS SUBCOMMITTEE

- **Summer Music Series UpdateE: July 14th Concert Series filled – Jacob Benning Trio**
- **Rex Pickett Event 8/29 Update**

Commissioner Hudson announced she filled the last Summer Concert Series slot with Jacob Benning Trio.

She provided an update on the Legacy Roundtable Series:

- July 17 – Mixologist of the Valley
- September 1 – Artists of the Napa Valley
- October 17 – Authors of the Napa Valley

Director Holland presented an update about Yountville Pride Week. She is working on details for the June 17 event and more information to come. Janice Adams will be producing special glass hearts for

the Pride Week celebration.

13. MUSTARD CELEBRATION SUBCOMMITTEE

Chair Schaer has started the conversation for next year's event.

14. ART, SIP & STROLL UPDATE

Director Holland reported on tasting package sales – a total of 304 packages have been sold as of today.

Artists' booth assignments have been made and other logistical planning has been completed. All in all, marketing has been successful and the team is confident it will be a great event. Some trouble recruiting non-profits to pour at the event.

15. STAFF INFORMATIONAL REPORTS

Director Holland and Acting Town Clerk Gaede, four commissioners are up for renewed/reapplication. Will touch base with commissioners at a later date to confirm continued interest. Opening recruitment around mid-May and if interviews are needed, will probably be held in July.

16. COMMISSIONER COMMENTS / REPORTS

Chair Schaer thanked Director Samantha Holland for her dedicated work.

17. ADJOURNMENT

A motion was made by Commissioner Hudson, seconded by Commissioner Leigh to Adjourn the meeting The motion carried by the following roll call vote:

AYES: 6; Chair Schaer, Commissioner Resnick, Commissioner Leigh, Commissioner Hudson, Commissioner Dorenbecher, Vice Chair Kapjian

NOES: 0

ABSTAIN: 0

Adjourn to the Yountville Arts Commission Meeting MONDAY, JUNE 2, 2024 being held in Town Council Chambers.

/s/ Samantha Holland

Samantha Holland
Parks and Recreation Director