



Town of Yountville

6550 Yount Street
Yountville, CA 94599

Staff Report

Item #: {{section.number}}B

Yountville Arts Commission Staff Report

DATE: February 3, 2025

TO: Yountville Arts Commission

FROM: Cynthia Kapjian, Commissioner; Ronda Schaer, Chair; Geoffrey Leigh, Commissioner

TITLE/RECOMMENDATION:

Photo Finale 2026 Gallery Show Proposal for Review and Approval.

DISCUSSION/BACKGROUND

The Gallery Subcommittee is presenting *Photo Finale* to be shown in the Gallery from January 29 – March 27, 2026. Led by Michael Schaer, *Photo Finale* began in 2023 as a way to strengthen community and artistic relationships with photography! In the past, Michael worked with Jessup Cellars to display the show in 2023 and 2024, then took a break in 2025.

Photo Finale Mission Statement: The mission of the *Photo Finale*, as part of the Napa Valley Mustard Celebration, is to curate and present a juried exhibition that captures the breathtaking beauty of Napa Valley's winter mustard season through the lens of talented photographers. We celebrate creativity and inclusivity by showcasing photographic art from artists of all ages and skill levels, both from within the Napa Valley and beyond, fostering a shared appreciation for this iconic season and the art of photography.

Michael will continue to oversee the submissions, jury, installations and award series. Yountville Arts will provide the gallery space, hanging support, opening reception in partnership with the Chamber (Art & Mustard Celebration) and a closing party with awards.

Proposed Timeline

Youth show ends - Friday, January 1/16/26

PHOTO FINALE check in of photography entries - Friday, January 23, 2026

Hang the Gallery - Monday, January 26, 2026

Opening - Thursday, January 29, 2026

Closing People's Choice Awards Closing Party - Thursday, March 26, 2026

Show ends - Friday March 27, 2026

FISCAL IMPACT

Is there a Fiscal Impact? Yes

Is it Currently Budgeted? Yes

Where is it Budgeted? 01-5415

Is it Mandatory or Discretionary? Discretionary

Is there a Staff Resource Impact? Yes

