

## ***WRIGHT FROM THE HEART***

Two artisans with positive intent combining talents resulting in a  
single union of artist and writer  
January 16 through March 28, 2025

### Concept

As part of our annual *Find Your Heart in Yountville* presentation during the 2025 Mustard Celebration, our Gallery component will be a Gallery show bringing individual artists and individual writers paired with each other.

### Defining the concept:

Definitions of right, write and wright are:

RIGHT: In accordance with what is good, proper or just; in conformity with fact, reason truth; correct in judgement.....and so on.

WRITE: Characters, letters, words on the surface of a neutral material as with pen; setting down words, compose and produce in words.....and so on.

WRIGHT: 1. A person who creates, builds or repairs something specified.  
2. An artisan especially a constructive worker (used chiefly in combination). 'Playwright' and 'shipwright' are examples.

A few Synonyms are: journeyman, maker, master, specialist, skilled worker.

We are using 'wright' in the title as a play on words but the meaning is accurate.

Cindy, Geoffrey & Ronda will work on artist and writer resources.

Artist & Writer Criteria (the criteria will be expanded and explained in the Artist Invitation & Applications. Writers & Artists will each have individual criteria as well as common.)

- This is an invitational to all artists and writers
- An artists can pick a writer, a writer can pick an artist.
- All media accepted, two- or three-dimensional art will be accepted
- Artist/writer pieces can either show the theme of 'from the heart' or an artist piece may be taken from their own inventory for the writer to write from as long as they are submitted as a pair and the two have a story to tell.
- All paired art and writing must be framed or presented cohesively.
- There are no size restrictions

- All pieces must be wired on the back and able to hang on our Gallery system.

Important Dates (to be confirmed)

Monday, November 4, 2023	Announcement and Invitation to Participate goes out to artists and writers
December 2, 2024- January 6, 2025	Wall space reservations
Monday, January 13, 2025	Check in of Art & Writings
Tuesday, January 14, 2025	Hang the Gallery
Thursday, January 16, 2025	Artist Reception and kickoff event for the 2025 Mustard Celebration
Friday, March 28, 2025	Show closes

Artist Reception and Kickoff event

We have invited our Chamber to share the opening event with us. In the past, the Chamber had a 'Mustard Celebration- Yountville' night in mid or end of Feb. That format was more like a Chamber mixer and there was a ticket price to attend. Plans are underway and details will follow.